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UTAH ENTREPRENEUR CHALLENGE MEDIA RELEASE

## **Utah Entrepreneur Challenge Announces Top 10 Finalists!**

March 31, 2009 - This year's Utah Entrepreneur Challenge (UEC) business plan competition is quickly coming to an end, as the top ten finalists have been announced and will proceed over the next week to the final round of judging. A Final Awards Banquet will be held Thursday, April 9, 2009 at the Rice-Eccles Stadium Tower in Salt Lake City, UT in the honor of these outstanding student entrepreneurs, who have worked continuously hard to perfect and refine their business plans, and what is for many of the students, a life-long dream. The 2008-2009 UEC winning team/entrepreneur will be announced at the banquet April 9 and will take with it a highly anticipated honor and \$40,000 to accelerate turning the business plan into a reality.

"Each year we are continually impressed by the level and quality of professionalism seen in the executive summaries and business plans (of the students)," states Sam Clarke, UEC Chair.

"We are looking forward to the announcement of this year's winning team!"

The Top 10 Finalist, who will advance in the competition and be featured at the Final Awards Banquet are (in no particular order): ElutInc, Hansen Industries, KT Tape, UTES, Veritract, CF3, Chocolat, Clear Diagnostics, Yo-Kid and iVeena.

The Utah Entrepreneur Challenge is a business plan competition for collegiate, university and graduate students throughout the State of Utah. Administered by University of Utah students, the competition provides aspiring entrepreneurs with educational forums, mentors and other resources to prepare them for the competition and aid them in the creation and

implementation of their business plans. The winners of the competition are awarded over \$100,000 in cash and in-kind services to help them realize their business plans. For more information on the Utah Entrepreneur Challenge, please visit [www.uec.utah.edu](http://www.uec.utah.edu).

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