



Contacts:

Steven Snyder, UEC Public Relations, 801-452-3443, ssnyder@uec.utah.edu

Sam Clarke, UEC Chair, 801-386-2883, sclarke@uec.utah.edu

UTAH ENTREPRENEUR CHALLENGE MEDIA RELEASE

UEC Educational Forum Series Concludes with Pro Forma at UVU

January 27, 2009 – The Challenge will conclude its educational forum series with Pro Forma Thursday, January 29, 2009 at Utah Valley University in Orem, Utah. As the registration date for the Utah Entrepreneur Challenge quickly draws nearer, hard-working student entrepreneurs have a chance to hear keynote speaker and director of the Pierre Lassonde Entrepreneur Center, Troy D’Ambrosio, speak on the aspects of financing a business to polish off their business plans before the final submission dates quickly approaching!

Pro Forma Forum

The forum will be hosted at Utah Valley University on Thursday, January 29, 2009 at 6:30 PM in the Student Center, room 206B. All UEC participants, students, and the public are welcome to attend. This event is free and will be followed by light refreshments. For more info please visit the UEC website www.uec.utah.edu, or call (801) 585-3702.

The Utah Entrepreneur Challenge

The Utah Entrepreneur Challenge is a business plan competition for collegiate, university and graduate students throughout the State of Utah. Administered by University of Utah students, the competition provides aspiring entrepreneurs with educational forums, mentors and other resources to prepare them for the competition and aid them in the creation and implementation of

their business plans. The winners of the competition are awarded over \$100,000 in cash and in-kind services to help them realize their business plans. For more information on the Utah Entrepreneur Challenge, please visit www.uec.utah.edu.

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